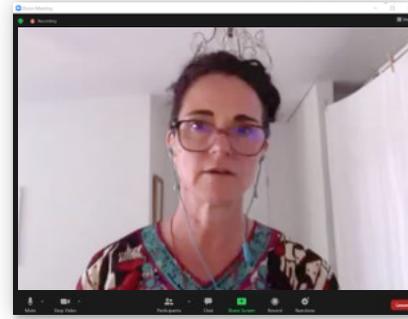


Resilience in the Face of Crisis

The theme of this year's report is, Resilience in the Face of Crisis. Resilience is defined as the ability to recover from a shock; it can be thought of as the flip side of sustainability — shifting the focus to the risks vs the benefits. The pandemic has forced us to think about how we can leverage our sustainability efforts to make our companies and communities more resilient.

[Read Full Article → bit.ly/AR2020P6](https://bit.ly/AR2020P6)



Overcoming the Challenges Of COVID: Bringing Local Food To Local Residents

Interview with Marina Queirolo, Toronto Farmers Market Collective

“...When I went into farmer’s markets in Toronto, I suddenly discovered my community. I recognized other entrepreneurs with a similar perspective — the drive to feed people in a better way. It was also the perfect playing ground for an entrepreneur like me, because I could test and prototype so many ideas and so many things.”

[Read Full Article → bit.ly/AR2020P7](https://bit.ly/AR2020P7)



A Vision For Toronto: Where People, Plants, & Animals Thrive

Interview with Pat Concessi, Toronto Nature Stewards

“...The invasive plants are spreading, taking up more and more of our ravine area and reducing biodiversity, and the city doesn’t have the resources to tackle this issue.”

[Read Full Article → bit.ly/AR2020P10](https://bit.ly/AR2020P10)



Supporting A Mission Of Leveraging People, Process, & Technology

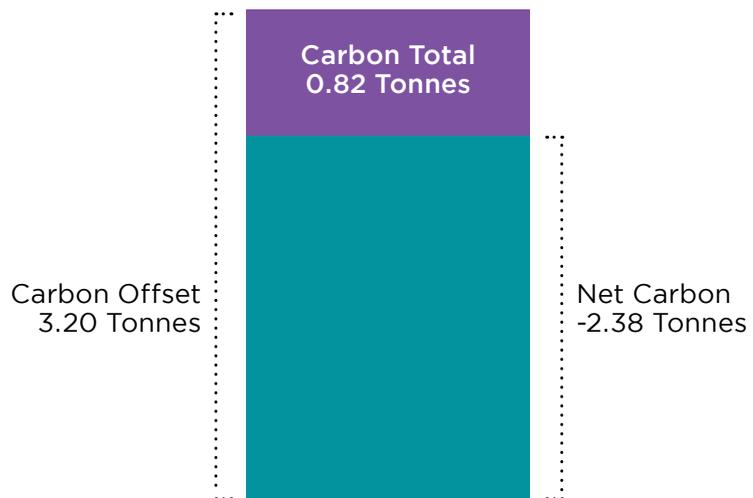
Interview with Adam W Silver, Ecotone Software Board Member

“I think the mission and mandate [of Ecotone] has become clearer, the main thrust being to develop technology to help make environmental issues more transparent. This allows organizations Ecotone works with to bring about environmental transparency by tracking and reporting their results. In today’s day and age, this work is paramount and of great benefit to companies looking to be more active in the sustainability arena.”

[Read Full Article → bit.ly/AR2020P12](https://bit.ly/AR2020P12)

Emissions

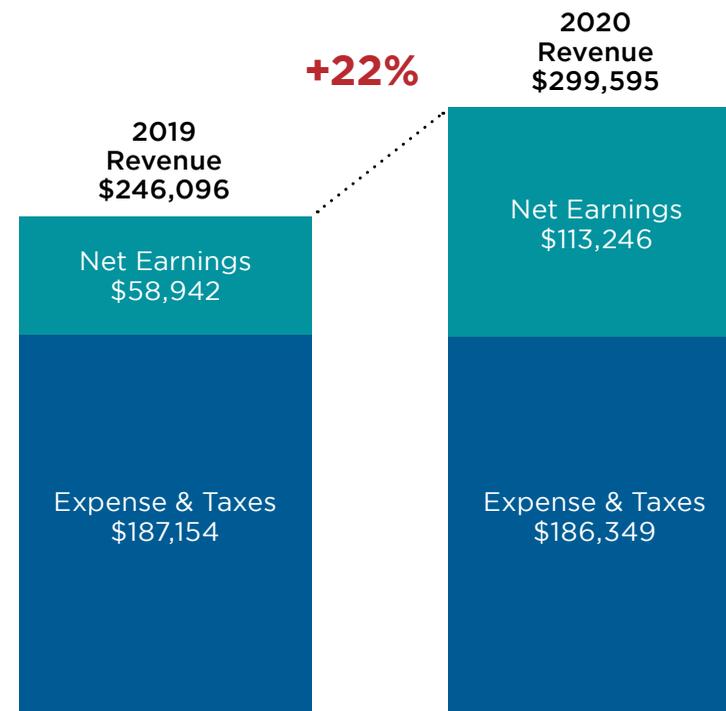
Emissions remained the same as previous year



Read Full Article
→ bit.ly/AR2020P26

Financials

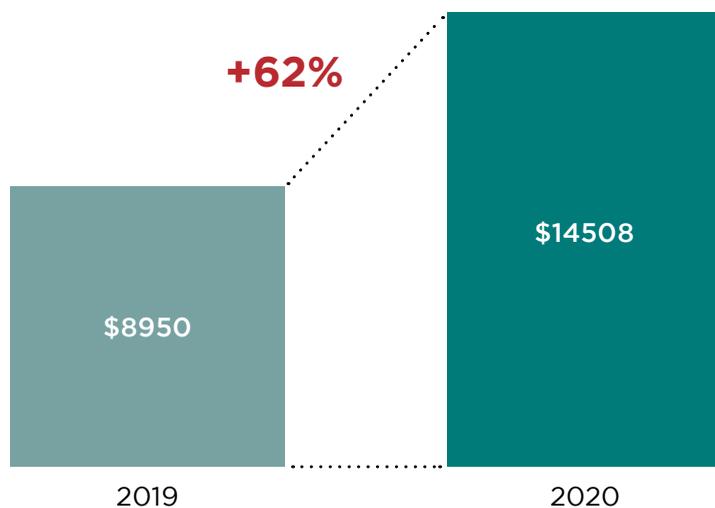
Revenue increased despite projects disrupted by COVID



Read Full Article
→ bit.ly/AR2020P30

Donations and Pro Bono Work

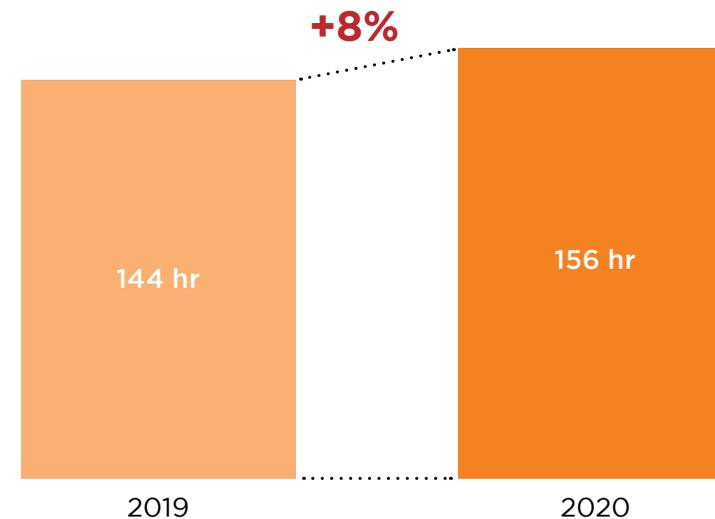
Donations Increased



Read Full Article
→ bit.ly/AR2020P26

Volunteer Hours

Volunteer hours Increased



Read Full Article
→ bit.ly/AR2020P24

SDG Alignment

Ecotone's business contributed to the implementation of the UN Sustainable Development Goals in its seven categories in 2020.

[Read Full Article → bit.ly/AR2020P20](https://bit.ly/AR2020P20)



Ecotone Is Proud To Support:



[Read Full Article → bit.ly/AR2020P26](https://bit.ly/AR2020P26)

Our Mission

Enable clients to achieve their sustainability goals by leveraging people, processes and technology. We strive toward a net zero environmental footprint from our operations and work to make a positive contribution to our communities in which we live and work.

Our Vision

A world where everyone can achieve their human potential while supporting a flourishing planet.

[Read Full Article → bit.ly/AR2020P15](https://bit.ly/AR2020P15)



We're Proud To Be A Certified B Corp®

In 2020, Ecotone was pleased to recertify as a B Corporation.

The B Corp community responded to the crises of racial inequity and climate change with a number of resources made available to B Corps—including the Climate Justice Playbook for Business.

Ecotone will continue to engage with the B Corp community to seek collaborations around our service offerings. B Corps are the gold standard of companies that have made the connection between sustainability and their business strategy.

[Read Full Article → bit.ly/AR2020P19](https://bit.ly/AR2020P19)



We'd Love To Hear From You.

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